

JVC BUSINESS PARK

A comprehensive redevelopment of an industrial site to create a new European headquarters for JVC



JVC's main London premises on the North Circular Road had become outdated. By re-planning and remediating the site we were able to create a good quality office environment at the back, shielded from the trunk road by warehouses at the front. This also gave the office building impressive views over the nature reserve and provided a more flexible disposition of uses.

Following analysis of JVC's needs and the site constraints a new masterplan was created for a 120,000 sq ft main distribution warehouse and a 50,000 sq ft office and demonstration building, in addition to two smaller warehouses of about 60,000 sq ft each. This provided JVC with the facilities required for its UK operations and European headquarters along with the flexibility to sublet some of the warehouse space.

Kajima acted on behalf of JVC as designer, contractor, development manager and investment adviser. Kajima created a redevelopment concept allied with a funding approach tailored to JVC's needs and managed the whole process through to a successful conclusion.

LOCATION

Priestley Way, LONDON NW2

CLIENT

JVC (UK) Ltd

ARCHITECT

Kajima Design

CONTRACTOR

Kajima Construction

DEVELOPMENT MANAGER

Kajima Partnerships

SIZE

23,000m²

STATUS

The development was completed in 2005 and sold to aAIM Infrastructure Fund